



SOLVE

IT'S OUR NATURE TO
— VOLUNTEER —



2016 SOLVE IT for Earth Day
Presented by Portland General Electric
Final Report

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SOLVE is an Oregon non-profit that has served our state's natural areas and communities for nearly half a century. Our mission is to bring Oregonians together to improve our environment and to build a legacy of stewardship.

The idea of people coming together on Earth Day to take care of and celebrate our planet began over 35 years ago and was a perfect fit for SOLVE and our volunteers. In 1990, SOLVE IT for Earth Day took root in the greater Portland-Metro area, fusing our hands-on approach with this worldwide day of service. Since then, SOLVE IT for Earth Day has grown into Oregon's largest Earth Day event.



Over the past 27 years more than 112,000 volunteers have removed over 15 million pounds of invasive plants and litter from illegal dump sites, neighborhoods and natural areas as part of this global event.

2016 Accomplishments

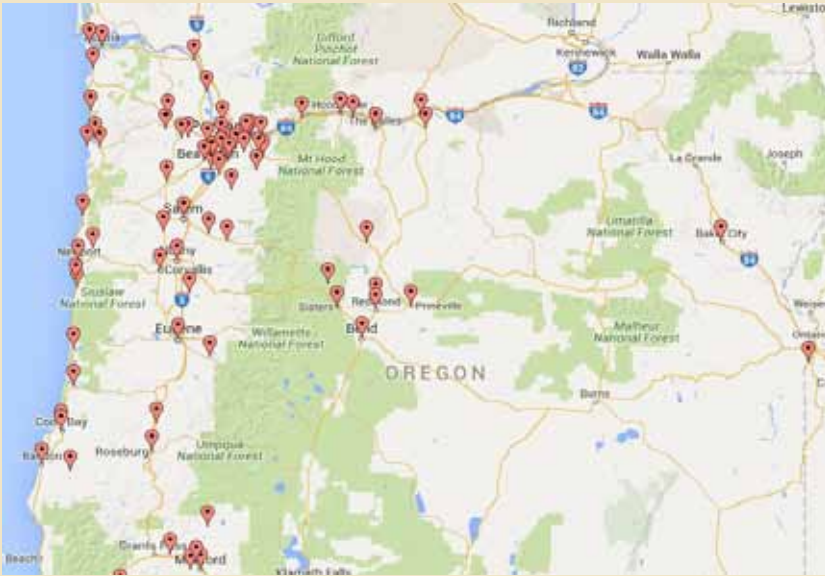
More than **7,300 volunteers** turned out during SOLVE IT for Earth Day at over **165 sites**, including neighborhoods, parks, school grounds and natural areas around the state to make a difference for Earth Day!

With SOLVE support, volunteers accomplished the following improvements to Oregon's environment:

- Removed 47 tons of litter, including 167 tires
- Cleared 14 acres of non-native invasive weeds
- Planted more than 3,500 native plants
- Mulched over 10,000 native plants



Project Map



Sponsor Spotlight

Park rangers from Major Sponsor, the **Oregon Parks and Recreation Department** led projects at 14 different State Parks, engaging hundreds of volunteers and clearing more than an acre of invasive plants.

The City of Beaverton, a Major Sponsor, led two successful events. The city's Mulch Madness event engaged over 140 volunteers and mulched 1,400 native trees and shrubs!

Media Sponsor, **KOIN 6**, sent their weather team and other employees to help clean up the city of Sherwood as part of the annual Trashpalooza litter cleanup. Volunteers removed over 1,200 pounds of trash, beautifying the entire community.

At Forest Park in NW Portland volunteers from Supporting Sponsor **Skanska** came together with community members to clear 3,400 square feet of English ivy from this amazing park!

Over 30 volunteers from Community Sponsor **Genentech** joined with community members to spruce up Evergreen Park in Hillsboro, improving this beautiful park for everyone to enjoy.

Community sponsor, **Advantis Credit Union**, brought their team to Mary S. Young Park in West Linn, spreading mulch around 600 native plants and removing trash from throughout the park.

A special thank you to all our sponsors for your support!

Media Coverage

SOLVE IT for Earth Day received statewide media attention. The following is a sampling of the many newspapers, television and radio stations, and web-based media that ran stories, notices, and calendar items.

TV

KOIN 6

KTVZ

Print

Asian Reporter

Argus Observer

Bend Bulletin

Central Oregonian

Canby Herald

Madras Pioneer

Malheur Enterprise

Mollala Pioneer

Newport News Times

The Oregonian

Portland Tribune

The Sandy Post

Radio

Rip City Radio 620

JAM'N 107.5

K103FM

1190 KEX

106.7 The Eagle

Radio 102.3

105.9 The Brew

Z100 Portland

Web

Thechronicleonline.com

KTVZ.com

Tillamookheadlightherald.com

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Tualatin Hills Parks & Recreation District

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